

ROBIN BIANCHI

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August 20, 1999

Dockets Management Branch (HFA-305)
Food & Drug Administration
5630 Fishers Lane, Room 1061
Rockville, MD 20852

RE: Docket #98N-1038

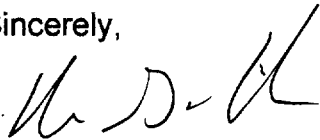
Dear Sir or Madam:

As a consumer and an American I demand prominent labeling for irradiated foods – namely the use of the terms “irradiation” or “irradiated” and the use of the radura symbol.

I feel that proposed alternative terms such as “cold pasteurization” and “electronic Pasteurization” are misleading and should not be used.

Absence of a statement would be misleading because irradiation destroys vitamins and causes changes in sensory and spoilage qualities that are not obvious or expected by the consumer.

Sincerely,

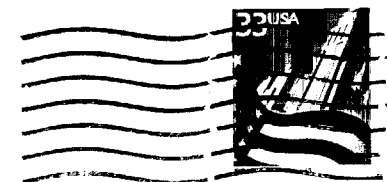


Robin G. Bianchi

98N 1038

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